

CONDITIONS OF PARTICIPATION

1. The Face of Healthy Beauty 2023 Contest is open to all Malaysian females age 18 years old and above.
2. Contest registration may be submitted without any purchase conditions.
3. Registration is from 26 June 2023 at 00:00:00 hrs to 10 August 2023 at 23:59:59 hrs.
4. Registration must be done using the contest official microsite <https://theface.guardian.com.my>
5. Each submission must include :
 - Full Name (As per IC)
 - Age
 - Occupation (optional)
 - Contact Number
 - Email address
 - Preferred Casting Location (Penang, Kuala Lumpur, Johor Bahru, Kuching)
 - Social Media Handle: Facebook ID / IG ID
 - 1 Full length photo
 - 1 Close up passport-sized photo
 - 1 Video (30 seconds max.) introducing yourself and “Why do you want to be the next Face of Healthy Beauty?” Upload the video link on the microsite. (FB / IG / Youtube / TikTok)

REGISTRATION

1. Go to <https://theface.guardian.com.my>
2. Click on “Join Now”
3. Enter your details and photos
4. Upload your video link as required
5. Click on the check box to agree with the “Terms and Conditions”
6. Click “Submit” to complete your registration

THE CONTEST

1. Shortlist

There are 4 casting regions namely Penang, Kuala Lumpur, Johor Bahru and Kuching.

Per region, eighty (80) participants will be shortlisted for Casting.

Contest organisers will contact you via phone call and email if you are shortlisted.

2. Stage 1 : Casting (Per region)

At each casting station, there will be 80 contestants.

The judges will select 30 contestants to progress to the semi final.

For the selected 30 contestants, the semi final session will be held at the same location the next day.

3. Stage 2 : Semi Final (Per region)

At the semi final, out of the 30 contestants, the judges will select 5 contestants to progress to the Grand Finale.

In total, from 4 regions, 20 contestants will progress to the Grand Finale.

4. Voting Period

4 weeks prior to the Grand Finale, profiles of the 20 Finalists will be announced on <https://theface.guardian.com.my> .

Guardian customers may vote on the microsite for their favourite 4 finalists.

Voting period is 21 days upon the launch of the voting process.

Vote count contributes 40% to the overall score of each finalist for the Grand Finale.

5. Grand Finale

Winners are selected based on the total score from the judges and total votes garnered.

1. Icons of “The Face of Healthy Beauty” : 4 Winners

2. “Category Awards” : 8 Winners

- Most Healthy
- Most Youthful
- Most Eloquent
- Most Expressive Eyes
- Most Passionate
- Most Confident
- Most Cheerful
- Most Charming

Decisions made by the judges, Guardian Malaysia and contest organisers are final and conclusive. No further deliberations, correspondences or appeals will be entertained.

PRIZES

Winners of The Face of Healthy Beauty will each receive:-

- RM10,000 Cash
- RM10,000 worth of Vouchers
- Guardian Ambassador contract for one (1) year
- RM5,000 worth of Guardian Bath Care products to a charity organisation of the winner's choice
- Health and Beauty Products from Participating Partners
- Featured on Guardian's Catalogue Cover Page and other collaterals

Winners for the Categories will each receive:-

- Products hamper worth RM500

Prizes are not transferable or exchangeable for cash, in part or in full. Guardian Malaysia reserves the right to substitute the prizes with that of a similar value at any time.